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**Тестовое задание для диагностического тестирования по дисциплине:**

**ИНОСТРАННЫЙ ЯЗЫК, 1 – 4 СЕМЕСТР**

Код, направление подготовки	38.03.05 Бизнес-информатика
Направленность (профиль)	Аналитика управления бизнес-процессами
Форма обучения	очная
Кафедра-разработчик	Иностранных языков
Выпускающая кафедра	менеджмента и бизнеса

**РАЗДЕЛ 1. «Identity & Environment» (1 семестр)**

Проверяемая компетенция	Задание	Варианты ответов	Тип сложности	Кол-во баллов
УК 4.1, 4.2	1. Match the term and its translation: <b>profile / skill / goal / degree / major</b>	a. навык b. цель c. профиль d. специальность e. степень	низкий	1
	2. Match the term and its translation: <b>hometown / region / infrastructure / development / community</b>	a. регион b. инфраструктура c. родина d. развитие e. сообщество	низкий	1
	3. Complete the sentence: In order _____ at university, students of Business Informatics need both technical and analytical skills.	a. to succeed b. to obtain c. to deliver d. to replace	низкий	1
	4. Choose the correct tense: Surgut State University _____ a wide range of programmes in business and IT.	a. offered b. offers c. is offering d. has offered	низкий	1
	5. Choose the correct tense of the verb: Business Informatics _____ one of the most popular programmes at our	a. was representing b. is representing c. represents d. has represented	низкий	1

	university.			
	6. Choose the correct form of the verb <i>to be</i> : What _____ the main digital services available in Ugra today?	a. be b. was c. are d. has been	низкий	1
	7. Choose the correct variant: After completing their degree, many Business Informatics graduates _____ in IT companies or consulting firms.	a. work b. is working c. worked d. will work	средний	1
УК 4.1, 4.2	8. Match the term and its definition: " <b>Digital infrastructure</b> "	a. The personal information and skills of an individual b. The system of technology, networks and digital services that support a region or organisation c. A university programme combining IT and business disciplines d. The ability to analyse and interpret data sets	средний	1
	9. Match a personal quality and its definition: <b>reliable / creative / organised / motivated</b>	1. always doing what you promise and can be trusted 2. having new and original ideas 3. having a strong desire to achieve something 4. able to plan and manage time and tasks effectively	средний	1
УК 4.1, 4.2	10. Choose ALL the features that describe a modern digital lifestyle:	a. online banking b. using cloud storage c. reading printed newspapers only d. e-government services e. smart city applications	средний	1
	11. Choose the correct form of the verb: Surgut State University (to offer) specialised courses in data analysis and business systems.	a. is offering b. has offered c. offers d. was offered	средний	1
	12. Choose the correct form of the verb: A student who (to study) Business Informatics learns how to connect IT solutions with	a. is studying b. studies c. has studied d. studied	средний	1

	business needs.			
	<b>13.</b> Choose the correct form of the verb: The Ugra region _____ significant investments in digital technologies over the past decade.	a. attracts b. has attracted c. was attracting d. will attract	средний	1
	<b>14.</b> Choose the correct tense: Our university (to develop) new e-learning platforms for the past two years with excellent results.	a. develops b. has been developing c. will develop d. developed	средний	1
	<b>15.</b> Choose the correct tense: While understanding digital tools (to be) essential, students must also develop strong communication skills.	a. will be b. was c. is d. has been	средний	1
	<b>16.</b> Identify the tense used in the sentence and explain why it is correct: " <i>Business Informatics bridges the gap between IT specialists and business managers.</i> "	a. Past Simple b. Present Continuous c. Present Simple d. Future Simple	высокий	1
	<b>17.</b> Match the verb and its definition: 1. to use digital tools to make processes faster and more efficient 2. to look carefully at data to understand it 3. to present ideas clearly to an audience 4. to build or create a new digital product	a. to analyse b. to automate c. to communicate d. to develop	высокий	1
	<b>18.</b> Which of the following topics does a Business Informatics student NOT typically study at university?	a. Information systems management b. Business process modelling c. Marine biology research d. Enterprise software development e. Data analysis and visualisation	высокий	1
	<b>19.</b> Choose the adjective that does NOT describe a successful Business Informatics specialist:	a. analytical b. tech-savvy c. indecisive d. detail-oriented e. proactive	высокий	1
	<b>20.</b> Match the term and	a. цифровая экономика	высокий	1

	its translation: 1. smart city 2. digital economy 3. e-government 4. cloud computing 5. IoT	b. умный город c. облачные технологии d. интернет вещей e. электронное правительство		
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## РАЗДЕЛ 2. «People & the World» (2 семестр)

Проверяемая компетенция	Задание	Варианты ответов	Тип сложности	Кол-во баллов
УК 4.1, 4.2	1. Complete the sentence with the correct form of the verb: Business communication strategies (to reshape) by digital technologies in today's global economy.	a. are reshaped b. are being reshaped c. were reshaped d. have been reshaped	низкий	1
УК 4.1, 4.2	2. Find the odd term out: <b>globalisation, cross-cultural, cybercrime, transplantation, data privacy</b>	—	низкий	1
УК 4.1, 4.2	3. Choose the correct form of the verb: Information in international companies _____ through various digital communication channels.	a. is being exchanged b. is exchanged c. was exchanged d. will exchange	низкий	1
УК 4.1, 4.2	4. Identify the tense of the verb in the sentence: " <i>Currently, a new cross-cultural communication guide is being developed by the HR department.</i> "	a. Present Simple Passive b. Past Simple Passive c. Present Continuous Passive d. Present Perfect Passive e. Future Simple Passive	низкий	1
	5. Fill the gap in the sentence: AI-powered systems can _____ tasks that normally require human judgement and decision-making.	a. eliminate b. perform c. connect d. observe	низкий	1
УК 4.1, 4.2	6. Choose the correct modal verb: Business Informatics graduates _____ be able to	a. might b. should c. would d. could have	низкий	1

	communicate effectively in both technical and business environments.			
УК 4.1, 4.2	7. Complete the sentence with the suitable term: _____ means understanding and respecting cultural differences when working with international business partners.	a. Active listening b. Cross-cultural awareness c. Data privacy d. Digital literacy	средний	1
УК 4.1, 4.2	8. Match the words with their translation: <b>ethical / privacy / surveillance / fake news / bias</b>	a. конфиденциальность b. слежка c. этический d. дезинформация e. предвзятость	средний	1
УК 4.1, 4.2	9. Match the definition and its term: 1. The protection of personal information online 2. Harmful software designed to damage computer systems 3. The process of learning a new language 4. The right of individuals to control their personal data 5. The use of technology to monitor people's activities	a. malware b. language acquisition c. data rights d. cyber surveillance e. data protection	средний	1
	10. Complete the sentence: When companies _____ effectively across cultures, they build stronger international partnerships.	a. compete b. communicate c. eliminate d. automate	средний	1
УК 4.1, 4.2	11. Choose the correct form of the verb: If companies _____ ethical AI guidelines, they will build greater public trust.	a. follow b. will follow c. followed d. had followed	средний	1
УК 4.1, 4.2	12. Match this definition to the suitable term: " <i>The unauthorised access, theft or damage of digital data or</i>	a. collaboration b. cybercrime c. automation d. outsourcing	средний	1

	<i>computer systems."</i>			
	<b>13.</b> Identify ALL the benefits of learning a foreign language for a Business Informatics specialist:	a. Access to international academic resources b. Ability to work in global IT companies c. Better understanding of programming syntax only d. Improved cross-cultural communication e. Participation in international business negotiations	средний	1
	<b>14.</b> Complete the sentence: Effective e-learning _____ student engagement, personalised feedback and access to digital resources.	a. consists of b. depends on c. looks for d. takes after	средний	1
<b>УК 4.1, 4.2</b>	<b>15.</b> Choose the correct form of the verb: New ethical guidelines for AI development _____ by international organisations next year.	a. are published b. were published c. are being published d. have been published e. will be published	средний	1
	<b>16.</b> Which of these phrases are NOT appropriate in a formal business email?	a. Sincerely b. Kind regards c. OMG, that's great news!!! d. Best wishes e. LOL, see you soon	высокий	1
	<b>17.</b> Which of the following relate to email etiquette rules in a business context? 1. Use a clear and professional subject line 2. Write from a professional email address 3. Use excessive capital letters for emphasis 4. Introduce yourself by full name and organisation 5. Use emojis to make emails friendlier	a. all of them b. 1, 2, 4 c. 1, 3, 5 d. 2, 4, 5	высокий	1
	<b>18.</b> Choose the suitable form of the verb: Digital education platforms (to adopt)	a. are adopted b. will be adopted c. are being adopted d. have been adopted e. were adopted	высокий	1

	widely across universities around the world in recent years.			
	<b>19.</b> Choose the correct form of the verb: The cross-cultural communication training _____ by all international students last semester.	a. is attended b. will be attended c. is being attended d. has been attended e. was attended	высокий	1
	<b>20.</b> Complete the sentence: A strong understanding of social and ethical issues in IT _____ future specialists to make responsible decisions in their professional practice.	a. influences b. encourages c. enables d. characterises	высокий	1

### РАЗДЕЛ 3. «People & Profession» (3 семестр)

Проверяемая компетенция	Задание	Варианты ответов	Тип сложности	Кол-во баллов
УК 4.1, 4.2	<b>1.</b> Match the term and its translation: <b>developer / QA engineer / product owner / scrum master / data analyst</b>	a. аналитик данных b. владелец продукта c. разработчик d. скрам-мастер e. инженер по качеству	низкий	1
	<b>2.</b> Match the term and its translation: <b>vacancy / internship / resume / recruiter / interview</b>	a. стажировка b. резюме c. вакансия d. собеседование e. рекрутер	низкий	1
	<b>3.</b> Complete the sentence: In order _____ a successful career in Business Informatics, graduates need both technical knowledge and business skills.	a. to build b. to remove c. to avoid d. to replace	низкий	1
	<b>4.</b> Choose the correct tense: He _____ as a junior data analyst since he graduated two years ago.	a. works b. worked c. has worked d. is working	низкий	1
	<b>5.</b> Choose the correct tense of the verb: Artificial intelligence _____ many	a. transforms b. transformed c. has transformed d. is going to transform	низкий	1

	industries by automating repetitive tasks.			
	6. Choose the correct form of the verb <i>to be</i> : What _____ the main responsibilities of a business analyst in an IT company?	a. be b. was c. are d. has been	низкий	1
	7. Choose the correct variant: When she applied for the internship, she _____ already completed two online certifications.	a. has b. had c. have d. will have	средний	1
УК 4.1, 4.2	8. Match the term and its definition: "Startup"	a. A large corporation with offices in multiple countries b. A newly established business, typically in the tech sector, aiming to scale quickly c. A government agency responsible for technology regulation d. A type of database management system	средний	1
	9. Match the data term and its definition: <b>dataset / KPI / dashboard / metric / visualisation</b>	1. a visual display of key data and performance indicators 2. a specific measure used to evaluate performance 3. a collection of organised data for analysis 4. a key performance indicator used to track business goals 5. a graphical representation of data	средний	1
УК 4.1, 4.2	10. Choose ALL the skills typically required for a Business Informatics specialist:	a. data analysis b. business process modelling c. marine navigation d. enterprise software development e. cross-functional communication	средний	1
	11. Choose the correct form of the verb: The company (to develop) a new data management system since the beginning of the year.	a. is developing b. has been developing c. develops d. developed	средний	1
	12. Choose the correct	a. is collecting b.	средний	1

	form of the verb: A data analyst is a person who (to collect) and interpret large sets of information to support business decisions.	collects c. collected d. has collected		
	<b>13.</b> Choose the correct form of the verb: The tech startup _____ three major investors over the past six months.	a. attracts b. has attracted c. will attract d. attracted	средний	1
	<b>14.</b> Choose the correct tense: The company (to develop) new data visualisation tools for the past year with significant results.	a. develops b. has been developing c. will develop d. developed	средний	1
	<b>15.</b> Choose the correct tense: While analysing the data (to be) the main task, presenting findings clearly is equally important.	a. will be b. was c. is d. has been	средний	1
	<b>16.</b> Identify the tense used in the sentence and explain why it is correct: <i>"The development team has already released three product updates this month."</i>	a. Past Simple b. Present Continuous c. Present Perfect d. Past Perfect	высокий	1
	<b>17.</b> Match the verb and its definition: 1. to examine data carefully to find patterns 2. to bring a new product or service to market 3. to find and hire new employees 4. to show data in a graphic or visual form 5. to improve a system by making it work more efficiently	a. to recruit b. to analyse c. to launch d. to visualise e. to optimise	высокий	1
	<b>18.</b> Which of the following does a Business Informatics specialist NOT typically do?	a. Analyse business data to support decision-making b. Design and implement information systems c. Perform surgical operations d. Manage IT projects e. Build enterprise	высокий	1

		software solutions		
	19. Choose the word that does NOT collocate with "data":	a. data analysis b. data storage c. data cooking d. data visualisation e. data security	высокий	1
	20. Match the term and its translation: 1. machine learning 2. prototype 3. blockchain 4. artificial intelligence 5. cloud computing	a. прототип b. машинное обучение c. искусственный интеллект d. блокчейн e. облачные вычисления	высокий	1

#### РАЗДЕЛ 4. «Business & Future» (4 семестр)

Проверяемая компетенция	Задание	Варианты ответов	Тип сложности	Кол-во баллов
УК 4.1, 4.2	1. Match the term and its translation: <b>stakeholder / backlog / sprint / retrospective / milestone</b>	a. беклог b. ретроспектива c. заинтересованная сторона d. спринт e. контрольная точка	низкий	1
	2. Match the financial term and its translation: <b>revenue / profit / investment / budget / ROI</b>	a. прибыль b. инвестиция c. бюджет d. выручка e. возврат инвестиций	низкий	1
	3. Complete the sentence: In order _____ a project successfully, a manager must plan resources, timelines and team responsibilities.	a. to deliver b. to remove c. to forget d. to replace	низкий	1
	4. Choose the correct tense: Remote work _____ increasingly common in the global IT industry since 2020.	a. becomes b. became c. has become d. is becoming	низкий	1
	5. Choose the correct tense of the verb: Automation _____ the way businesses manage their internal processes.	a. revolutionises b. revolutionized c. is revolutionizing d. has revolutionised	низкий	1
	6. Choose the correct form of the verb <i>to be</i> : What _____ the main challenges of managing	a. be b. was c. are d. has been	низкий	1

	a remote IT team across different time zones?			
	7. Choose the correct conditional form: If the company _____ in new digital infrastructure, it will improve operational efficiency significantly.	a. invest b. invests c. invested d. had invested	средний	1
УК 4.1, 4.2	8. Match the term and its definition: "SaaS"	a. A method of project management using short development cycles b. A software distribution model where applications are hosted online and accessed via subscription c. A type of financial report summarising quarterly results d. A communication protocol used in data networks	средний	1
	9. Match the business model term and its definition: <b>B2B / B2C / freemium / subscription / outsourcing</b>	1. a model where basic services are free but premium features are paid 2. transactions between two businesses 3. regular payment for continued access to a service 4. transactions between a business and individual consumers 5. hiring external companies to perform internal business functions	средний	1
УК 4.1, 4.2	10. Choose ALL the tools typically used in remote IT project management:	a. Trello b. Slack c. Fax machine d. Jira e. Google Workspace	средний	1
	11. Choose the correct form of the verb: The project team (to work) on the new enterprise system for three months when the client requested major changes.	a. was working b. has worked c. had been working d. worked	средний	1
	12. Choose the correct form of the verb: If AI _____ developed more slowly, many current automation tools would	a. had been b. was c. is d. will be	средний	1

	not exist today.			
	<b>13.</b> Identify ALL the benefits of Agile project management for IT teams:	a. Faster delivery of working software b. Reduced flexibility in project scope c. Regular feedback from stakeholders d. Better team collaboration e. Elimination of all project documentation	средний	1
<b>УК 4.1, 4.2</b>	<b>14.</b> Complete the sentence: The success of a digital transformation project largely _____ the commitment of both IT specialists and business managers.	a. consists of b. depends on c. looks for d. takes after	средний	1
<b>УК 4.1, 4.2</b>	<b>15.</b> Choose the correct form of the verb: The new financial reporting system _____ across all departments by the end of next quarter.	a. is implemented b. was implemented c. is being implemented d. have been implemented e. will be implemented	средний	1
	<b>16.</b> Which of the following are NOT characteristics of effective remote business communication?	a. Clear written updates and meeting summaries b. Regular video check-ins with the team c. Ignoring time zone differences when scheduling meetings d. Using collaborative project management tools e. Sending important decisions only via informal chat messages	высокий	1
	<b>17.</b> Which of the following statements about AI ethics are correct? 1. AI systems should be transparent and explainable 2. Bias in training data can lead to unfair outcomes 3. AI can make decisions without any human oversight 4. Data privacy must be protected in AI applications 5. AI	a. all of them b. 1, 2, 4 c. 1, 3, 5 d. 2, 4, 5	высокий	1

	should always prioritise profit over user rights			
	<b>18.</b> Choose the correct form of the verb: Green IT practices (to adopt) more widely by technology companies in response to environmental concerns.	a. are adopted b. will be adopted c. are being adopted d. have been adopted e. were adopted	высокий	1
	<b>19.</b> Choose the correct complex conditional form: If the development team _____ the deadline, the product launch would not have been delayed.	a. meets b. met c. had met d. has met	высокий	1
	<b>20.</b> Complete the sentence: A deep understanding of both business processes and IT systems _____ future Business Informatics specialists to drive meaningful digital transformation in any organisation.	a. influences b. encourages c. enables d. characterises e. exercises	высокий	1